

CORNER TO CORNER ANNUAL REPORT



Class of 2024





Our Mission

We build flourishing communities by helping underestimated entrepreneurs launch and grow businesses.

Class Schedule

<p>PAGE 3</p> <p>The Academy The flagship program that helps underestimated entrepreneurs plan, start and grow their business</p>	<p>PAGE 12</p> <p>How Faith Informs Us How we love neighbor as self</p>
<p>PAGE 5</p> <p>The Academy Alumni Program Continued growth and impact for our graduates</p>	<p>PAGE 15</p> <p>Shana's 2024 Wrapped Welcome to the Exec. Director's Corner</p>
<p>PAGE 7</p> <p>Alumni Features Nashville neighbors flourishing on their own terms</p>	<p>PAGE 16</p> <p>Joy List! Welcome to the Happy Corner of your inbox</p>
<p>PAGE 8</p> <p>Entrepreneur Family Meeting Stories from our community</p>	<p>PAGE 17</p> <p>Class photos <3 See our community in action</p>
<p>PAGE 9</p> <p>Testimonials The people are talking</p>	<p>PAGE 20</p> <p>Donor Features Without generosity, we could not do this work</p>
<p>PAGE 10</p> <p>A Love Letter to Script to Screen Landing the plane on our literacy program</p>	<p>PAGE 21</p> <p>Financials Here's the impact your dollars help generate</p>
<p>PAGE 11</p> <p>A Tribute to Our Friend From Tiffany & Will - the two who started it all</p>	<p>PAGE 22</p> <p>Our Partners There is nothing to say except: THANK YOU</p>



371

Entrepreneurs graduated from The Academy

\$37.2 Million

Put back into the Nashville economy

3,800+

Neighbors at The Academy Celebration cheering on entrepreneurs

14,098

Instructional hours for our entrepreneurs

3,400+

People interested in applying for The Academy

THE ACADEMY

“Entrepreneurs learn business foundations like customer acquisition, accounting principles, legal structures and so much more.”

The Academy is a **10-week program** that equips underestimated entrepreneurs with the knowledge, tools, and networks they need to plan, start, and grow their own small businesses. Entrepreneurs learn business foundations like customer acquisition, accounting principles, legal structures and so much more. These weekly classes are led by former graduates and local business

leaders; Keeping the program community-led is vital to our mission.

We go even deeper in community building by bringing in guest speakers, who are local business owners and subject matter experts (like accountants and lawyers), to expand our entrepreneurs’ professional network and provide insights that will help them avoid

common pitfalls in early-start businesses.

Since its inception in 2016, The Academy has graduated 1,432 entrepreneurs, each in various stages of small business ownership.



Lashonda Fuller

2024 Program Growth

3,400+ entrepreneurs on our “waitlist”

With so many neighbors on our **Connect List** waiting for their chance to apply to The Academy, we just don't have the resources to provide our program at such a large scale right now. This means that some of our neighbors, like **Lashonda Fuller**, have applied multiple times for a chance at The Academy.

Why did she keep applying?

She told us that our consistent encouragement via Connect List emails and social media kept her motivated. She graduated in our Fall 2024 class, and is very grateful to now officially be part of the Corner to Corner family as an Academy Alumna.

We graduated **371** new entrepreneurs in 2024

81 local leaders offered their time and expertise as guest speakers for our entrepreneurs.

To date, we have graduated **1,432** entrepreneurs from our Academy program.

In 2024 alone, our entrepreneurs were responsible for generating **\$37.2 million** to put back into the neighborhood economy here in Nashville, according to the most recently available SBA data.¹

Check out our **Entrepreneurs Blog!**



¹cornertocorner.org/2022AR-20sbp



“...keeping the program community-led is vital to our mission.”



THE ACADEMY ALUMNI PROGRAM



The Academy Alumni Program goes further than helping entrepreneurs launch their businesses; it helps them flourish as business owners.

This second phase of continued investment in our entrepreneurs is multifaceted, offering Academy Alumni access to additional educational resources, mentorship opportunities, and our pilot loan program, The Academy Invested. Whether our entrepreneurs want to dive deeper into e-commerce, digital marketing, or business finances, this program offers classes they can take advantage of.

In 2024, we served **hundreds** of our Academy Alumni with creative and proven programming.

“...continued investment...”



2024 Program Growth



Business Innovation Labs' Impact Team

Through our partnership with Belmont, we were able to connect two of our Academy Alumnae, Ashley and Kayla², to a new program providing wrap-around services for entrepreneurs working to create a **positive impact on social justice issues**. Belmont dubs this “Social Entrepreneurship!”



The Academy Invested

Our Academy Alumni-exclusive small business loan program grants **0% interest rate loans**, which can be used to fund business-related expenses that range from \$250-\$1,000.



Like **Shay**, owner of Heal N Center, who used her loan to keep her certifications and domain current as she builds toward opening her own brick-and-mortar!



Business to Business (B2B)

90-day mentorship program that pairs an entrepreneur with a subject matter expert who helps them problem solve and achieve a specific SMART goal.



Black-Owned Nashville Partnership with Academy Alumni

Black-Owned Nashville³ launched in partnership with Black Business Boom and The Nashville Black Market, two prominent Academy Alumni! This platform shines a spotlight on local businesses, **creating a catalog for the public to utilize in order to connect with Black entrepreneurs** for event spaces, retail opportunities, catering services, and so much more.



Vandy Impact Fund

The Vandy Impact is an incredible partnership between Academy Alumni, Vanderbilt University graduate students and private givers who give \$25,000 to a select group of Academy Alumni, **generating financial boom opportunities for our entrepreneurs**. They collaborate closely, communicating information about their businesses and educating the grad students on the ins-and-outs of their industries.



Launched the Corner to Corner app!

This platform provides a space for our growing **community of Academy Alumni** to share resources, congratulate each other on big wins, and for our team to post updates and information to help our graduates continue building connections!

² cornertocorner.org/2024AR-BelmontAK

³ BlackOwnedNashville.com

Alumni Features

Pitch Winners

SPRING 2024

1

Alexis Wolfe
High Gloss Academy

2

Erika Rucker
The Mellow Bar

3

Derrick Sanders Jr.
ClearEd.D Enterprises

FALL 2024

1

Marie Robinson
Eva Marie Inspiration and Apparel

2

Michael Broadnax
Resilient Minds Movement

3

Catina Parrish-Clark
mPressed Juicery

The Corner To Corner Show

Mom, we're on TV! In partnership with News Channel 5+, a dozen of our Academy Alumni were able to shine and share their businesses over the course of 6 episodes, gaining television experience and exposure to a wider audience!

"My favorite part of The Corner to Corner Show is the focus on what the businesses can provide, the questions that amplify Black businesses and how we get experience with a News show platform."

- Ciara Futrel

"The show helped my business with exposure. People remembered me from the videos at other events."

- Jeff Easley



Check out the episodes here!

Academy Alumni Spotlights, 2024!

This year, Shana compiled an awesome spreadsheet with different Academy Alumni's information to send out to her Joy List Crew - from brick-and-mortar locations to different Academy Celebration vendors, this was a fun way to shine a light on so many of our graduates!



See spreadsheet here!

Business Bank Account Field Trip

It's the "cherry on top" for our Academy Alumni! Offering continued education and resources for our entrepreneurs to grow and succeed is a key part of our Academy Alumni Programming.



Hear just how impactful this field trip is for our graduates!



"It isn't just about teaching entrepreneurship; it's also about creating spaces where people feel seen, heard, and supported."

ENTREPRENEUR FAMILY MEETING

The Academy is more than just a 10-week program that teaches entrepreneurs business fundamentals - it's the foundation of our entrepreneurial neighborhoods and a resource that neighbors can repeatedly tap into long after they graduate.

Which is exactly what **Sandra**, an Academy Alumna, did. Sandra is very intentional about encouraging and motivating her family members in the area of entrepreneurship - she works in childcare, herself. So, when she called a family meeting to talk about their businesses, she wanted Corner to Corner there to share more about our Academy program.

So that's how **Jasmine**, our Academy Recruitment Director, ended up at Bria's Place, a consignment boutique

and salon, with Sandra, her daughter, **Chelle** (another Academy Alumna and owner of Cream & Bean⁴), and her granddaughter, **DaBria**. This was a gathering of generations, united by business dreams and the entrepreneurial spirit. And at the center of it all was Corner to Corner, the organization that has become a cornerstone of this family's entrepreneurial journey. Jasmine spent 2 beautiful hours sitting and speaking with their family about the mission and vision of Corner to Corner and The Academy program.

The conversation flowed from marketing strategies to navigating life's transitions—discussing how to juggle personal challenges while also pursuing the business dreams that stirred in their hearts.

"I felt a deep sense of belonging talking with different family members, and hearing their ideas and stories. As the meeting wrapped up, I realized that this moment captured the very essence of what Corner to Corner is all about. It isn't just about teaching entrepreneurship; it's also about creating spaces where people feel seen, heard, and supported."

Just as Sandra has made it her mission to uplift her family, Corner to Corner's mission is to uplift entire communities, one entrepreneur at a time. Corner to Corner will continue to touch lives, foster dreams, and most importantly, bring people together in the spirit of family and community.

This is just one example of how to love our neighbors well!

⁴cornertocorner.org/2024AR-c&b1

Connecting our entrepreneurs to opportunities!

THE PEOPLE ARE TALKING

From: Melted Melodies Candle Co.
Subject: Thank you for the opportunity

Good Morning...
I hope this message finds you well. I want to express my heartfelt gratitude for allowing me to sell my candles at Bellevue Crosspoint Church yesterday. The warm and welcoming environment you provided played a significant role in my success.
It was truly a pleasure to connect with your community, and I deeply appreciate the opportunity to share my passion with your attendees. I look forward to the possibility of participating in future events and continuing to collaborate with your wonderful organization. Thank you once again for your support and encouragement.

Toni Royal
publacklibrary

It went very well!!! Pitching definitely was that extra push I needed to get comfortable with public speaking. My pitch at graduation really gave me the confidence and reinforced my ability to speak articulately and confidently 🍀🍀🍀

Corner To Corner Academy Alumni
Something to Eat - Jun 10 · 📷

When your whole class becomes friends, we fellowship together. Boy, we had a time that night! Just so y'all won't forget, we STANDING ON BIDNESS and BLESSINGS! I love this group of entrepreneurs! [Corner To Corner](#)



Quinton Hagins
11h · 📷

Proud graduate. Great experience. 10 outta 10 would recommend

Corner To Corner
Posted by [name]
Oct 22, 2024 · 📷

Entrepreneurs of Nashville: Looking to launch your small business in 2025? You'll need a supportive community to do it. The Academy is that community. Join other underestimated entrepreneurs that are on the same journey.

Corner To Corner Academy Alumni
Top contributor: Steven Sains · Jun 13, 2023 · 📷

I believe a friendship was bonded today! My girl Chevy came in to shop and hung out with me for a good minute! Such a sweet soul and so genuine! I've had some free lashes sitting for customers for the past 3 months but nobody was getting them. Welp Chevy took them off my hands to bless others with! Shout out to C2C for the love keep it coming y'all! We gone change the dynamics of beauty supply! Let's continue take this industry back!



From: KGK Enterprise

Thank you so much it is a honored to be a part of the Academy and I just found out that my cousin came through your program last year and she is doing awesome. I did not know anyone at first that had graduated from your program but thank you once again, and I am excited to see where my future is going to go .Have a great weekend .

From: Shalimar Gates
Subject: Grateful

Mission Complete TEAM!

Ten weeks ago I lacked the knowledge and confidence to start a business. I brought into the idea that being a business owner was only obtainable to some. Today with a heart full of gratitude I say I am a business owner! I gained so much knowledge on how to start and maintain a business.

The work that you all do, does not go unnoticed! THANK YOU!

Each of you left a lasting impact on me and I am forever grateful!

As Corner to Corner continues it's impact, I am a leader you is always READY to support with leader and team development as well as internal and external partnership development.

bulldogcustom.tees 1h · ❤️ by author
We are completely proud of the accomplishments Corner to Corner has made in the lives of entrepreneurs.
The light in our dark places

Thank you! ☆

A LOVE LETTER TO SCRIPT TO SCREEN

2024 saw our final Red Carpet Premiere as we decided to land the plane on our Script to Screen program in order to focus our energies on expanding The Academy. Here's a tribute to this incredible program, from our wonderful Script to Screen Director!

When I stepped into the role of Program Director for Script to Screen, I had no idea how profoundly it would change my life.

Script to Screen became a gift, overflowing with lessons, connections, and a beautiful community of students, educators, and after-school program directors who shared a passion for nurturing the whole child. Together, we created something transformative - **a space where creativity thrived, confidence blossomed, and stories came to life.** Seeing the joy in our students' eyes as they crafted their scripts, brought characters to life through acting, and saw their hard work come together on film was unforgettable. And then seeing our young creators full of laughter as their families and friends celebrated their work at Red Carpet Premieres was a testament to how deeply this program impacted everyone involved. The talent, passion, and brilliance these students brought to the table gives me so much hope for their futures. I know their light will shine far and wide. I learned so much from our young creators' boldness, their willingness to dream, and their relentless creativity. Script to Screen was never just an after-school literacy program - **it opened doors for children to see themselves in new ways: as creators, as storytellers, and as people with something important to say.** It helped them see reading as an adventure and their imaginations as limitless.

Script to Screen, thank you for the memories, the lessons, and the magic. You have left an imprint on my soul that I will carry with me always."

Love,



Bethany Burney,
Script to Screen
Program Director



6 YEARS



37 MOVIES

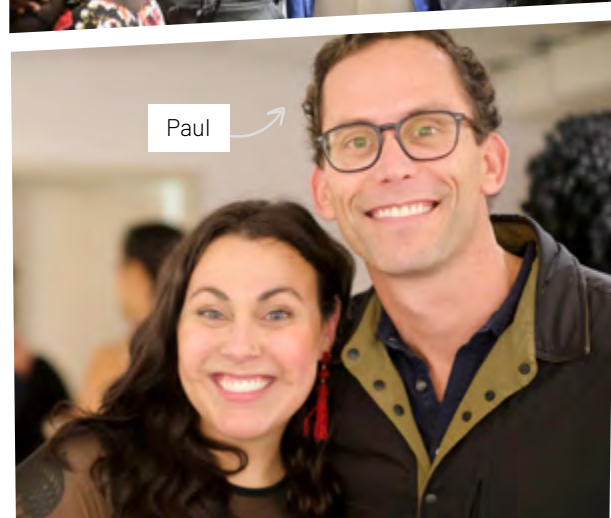


300+ KIDS



LASTING IMPACT





HOW OUR FAITH INFORMS US



CornerToCorner.org

At Corner to Corner, we are compelled by the love of Christ to love our neighbors as ourselves. The heart of the gospel is the graciousness of God who did not spare even his own son. That transforming love, shown in Jesus, is also at work in us as believers. It compels us to pursue the radical invitation of Jesus to love our neighbors.

This shows up in how we seek to create a culture of "us" in all of our programs. It shows up when we emphasize the people over the programs. And it shows up as we move toward a Nashville where all neighbors flourish.

they already have. Instead, we build on-ramps of opportunity so our neighbors can use their God-given passions in a way that leads to economic flourishing for them and their families.

Image Bearers

We believe that all of us are Image Bearers of a loving and creative God - meaning that ALL of our neighbors have passion, creativity, and a drive to succeed. As a nonprofit, it is not our job to try to give our neighbors something

We long for our work to showcase the love of Jesus - to those who believe and those who don't - that invites people into the joyful party that God is throwing.

These values of the gospel inform all that we do and push us toward the gospel-informed priorities of racial justice, economic development, and faithful presence that are embodied in all of our programs.

One of the primary ways that we love ourselves and our own families is through taking care of our financial needs. We believe the call to love our neighbors well is a direct invitation to invest in their financial future as well as our own.

“...the call to love our neighbors well is a direct invitation to **invest in their financial future as well as our own**”

A TRIBUTE TO OUR FRIEND



The work we do is not possible without your generous investment in dollars and time.

There is no way to build lasting change without investment. A wise man once said 'count the cost' before you start a massive undertaking. Corner to Corner, which started on our front porch so many years ago, has become a massive undertaking - putting \$37.2 million back into the neighborhood economy in 2024 alone!

The truth of this wisdom was brought home to us recently, when we lost a good friend and kingdom partner, **Paul Roper**. Paul volunteered with us every step of the way, from after-school tutoring to ping-pong at McFerrin Park to basketball tournaments at Fisk, and on to creating e-commerce training classes for our Academy Alumni. Paul even served on an advisory committee for years. He and his family were also generous financial partners, investing in the work at critical moments of growth.

“...God-sized dreams require so many people...”

Paul always looked for ways that God might use him to bless his neighbors. After a 10-year long battle with cancer, Paul went home to be with the Lord.

We will miss him so much here at Corner to Corner. Reflecting on how much he poured into this work, we were reminded again and again that God-sized dreams require so many people to jump into the work - to invest their resources and their time, their passion and their heart, their energy and their drive. So, from the bottom of our hearts, please hear us say thank you.

As this year closes out, we are overwhelmed with gratitude for Paul, his family, and all of you who have poured into this effort to love and serve our neighbors well.”

- **Will and Tiffany Acuff**,
Co-Founders





2024
THE
G.O.A.T.S
CC
Community Corner

Black women
deserve to
be loved
well.

THANKS CC COACH
THANKS CC COACH

COMMUNITY

CELEBRATION



Ready to
start your
business?

CC CORNER TO CORNER
May 14, 2024
Erika Rucker
One-Thousand dollars
for Second Place

Branding
Headshots
Family Portraits
Boudoir

THE HAPPY CORNER



Someone told me they felt like they knew exactly what happened at Corner to Corner throughout 2024 because they read my Joy List newsletters. I try to be painfully transparent there, sharing the highs and the lows with my neighbors, the moments of tears and of cheers, because I truly believe that you and I are building Corner to Corner together.

Really, this Annual Report is a reminder to us all that the success of our program, The Academy, wouldn't be possible without each other. Like how we danced together through the storm at Titans' Stadium during The Academy Celebration, or how we played some hilarious games during our Christmas in August fundraiser (Don't See Reindeer... if you know, you know!).

These pages also reflect some of the changes we made here at Corner to Corner in 2024.

We decided to "land the plane" on our Script to Screen program in order to focus our entire attention on the audacious goal of launching 10,000 underestimated entrepreneurs in the next 10 years. In the first year of our decade-long journey, **we launched 513 entrepreneurs** in Nashville, **in collaboration with our partners** Black Business Boom and Twendé.

So, as you flip through these pages – go slowly. See the faces and watch the videos of your neighbors whose lives have been transformed because your support of Corner to Corner and our program, The Academy, helps them turn business dreams into money-making realities.

“...it wouldn't be possible without each other.”

And as we go into 2025, pray for us.

We are eagerly looking for more ways to transform our neighborhoods, and the more people who come alongside us, wanting to be a part of

this change, the more impact we can create. We have a lot of work to do in order to reach our 10k in 10 Years goal, and we have some amazing plans on how to increase and scale our impact.

But **we need you to be a part** of that work.

If you, or someone you know, is interested in helping entrepreneurs and funding the dreams of your neighbors, please send me an email at Shana@CornerToCorner.org

I hope you love this Annual Report as much as I do, and can see how you have been transformative in *helping us create a Nashville where all our neighbors can flourish on their own terms.*

Looking forward to seeing you in person - or in your inbox!”

- **Shana Berkeley,**
Executive Director

JOY LIST



Our inboxes have become oversaturated. Calendar invites, tasks, co-worker requests, spam, spam, spam, and oh, you forgot you signed up for that subscription, *didn't you?*

But our inboxes are missing something vital: **JOY.**

We knew we wanted something more than a monthly newsletter. We wanted to create a “happy corner of your inbox”, an email you looked forward to opening. Which is why our Executive Director has started the Joy List, a weekly email that brings storytelling, connection, and vulnerability to your inbox.

67

Emails sent

1,229

People joined in 2024

You are Literally showing us how effective storytelling is. I've been learning that it's not just about selling, but inviting customers into your story. I suck at storytelling lol But just reading the emails shows me how to structure the story. Im a tactile learner, I need examples lol And you are providing just that. I am taking notes and I look forward to using the same tactics in my email campaign. 💖

Kind regards,
Adrienne P. Bowling

From: Thea N Jones

Hi there!

I just read your newsletter. Growth is a sign you are in alignment, Be like bamboo. Bend with the wind and continue to rise!

From: Shemicka Adams

THANK YOU SO MUCH FOR THIS MESSAGE!!!! It was definitely right on time. This place right here is exactly where I am.... *Sometimes you actually have a lot of information at your fingertips, but it's not organized in a way to be utilized. So seeing it differently, in a new system or through new people's perspective, allows me to see new ways to utilize our data to make educated decisions.*

However, I will take hold to these growing pains and allow them to be fertilizer for my growth.

Thank you!
You have such a voice, on screen and in writing! You have me reading emails while getting ready to take my children to camp like it's a novel!

I'm like NOOOO... where's the second installment....

Thank you...

He didn't let you down, he made a way for OTHER people to SHOW UP

Jaminthia Pillow
Layla, Krissy, Jessie and Johnny mother from script to screen

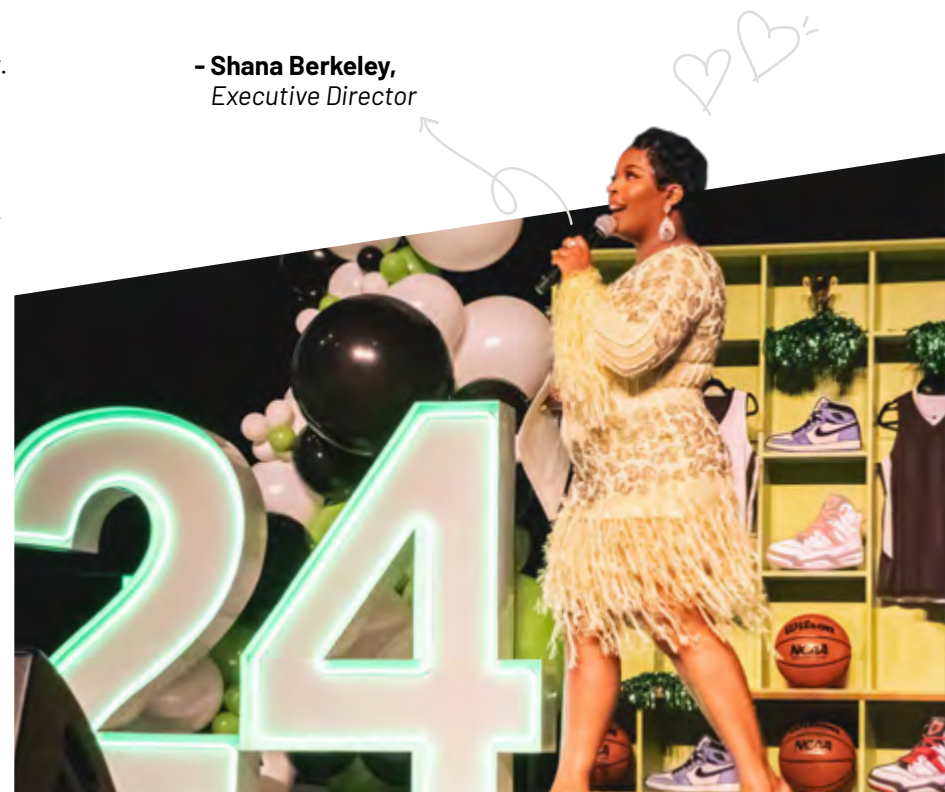
From: Amalia Gawlikowski

Shana,

Thank you! This was a great email! It's so important to understand that when we feel pain, there is something to look at there. And, yes, to remain grateful. It's hard sometimes.



Want in on the fun?
Join the Joy List!



2024 Team Members



Shana Berkeley
Executive Director

"When I am faced with a choice between vulnerability or safety, I remember "We Bought a Zoo" and muster 20 seconds of courage. A lot can happen if we are courageous for just 20 seconds."



Will Acuff
Co-Founder

"Hope is the thing with feathers - That perches in the soul - And sings the tune without the words - And never stops - at all! I LOVE getting to turn hope into action with y'all!"



Tiffany Acuff
Co-Founder

"We must not allow other people's limited perceptions to define us."
-Virginia Satir Aman



Tara Holt
Director of Operations

"Success is liking yourself, liking what you do, and liking how you do it'... even if the 'how' involves a mile-long to-do list!
-Maya Angelou
(with an Operations twist)



Jaron Spicer
Academy Alumni Director

"I believe the measure of a man is MADE in his legacy and I also believe that at this very moment, I am standing in my own acre of DIAMONDS."



Chevy Thomas
Academy Alumni Support Specialist

"The game will test you but never fold. Stay ten toes down. It's not on you, it's in you, and what's in you, they can never take away."
- Nipsey Hussle



Shelly Perry
Academy Alumni Program Specialist

"Show me your ways, Lord, teach me your paths. Guide me in your truth and teach me, for you are God my Savior, and my hope is in you all day long" - Psalm 25:4-5



Quiana Rivers
Network Expander

"Nothing in life is impossible as long as you take that first step."



Aman Nasser
Strategic Scaling Director

"Empowering a generation of changemakers, one entrepreneur at a time."



Rick Martin
Chief Development Officer

"True success is not measured by what we achieve for ourselves, but by what we can do for others."



Jasmine Lafayette
The Academy Recruitment Director

"Quitters quit because an obstacle stands in their way. Winners win because they take that same obstacle, turn it around, and use it to their advantage!"



Keybra Martin
The Academy Recruitment Program Specialist

"You didn't come this far just to come this far!!! Keep God first and strive to be the best version of YOU that you can be! Laugh every chance you get, love deep, and keep a humble heart!"



Bethany Burney
Script to Screen Program Director

"Laugh often, laugh loudly, and most importantly, laugh at yourself."



Tiffani Alexander
Communications Director

"Life is like a camera. Focus on what's important. Capture the good times. And if things don't work out, just take another shot."
- Ziad K. Abdelnour



Paige Blye
Digital Media Specialist & Copywriter

"You're braver than you believe, stronger than you seem, and smarter than you think."
- Winnie the Pooh



Lesa Dowdy
Resident Artist & Script to Screen Film Coordinator

"I couldn't think of anything clever to say, so I'm just writing this so I won't get fined...hey, that's a quote, right?!"



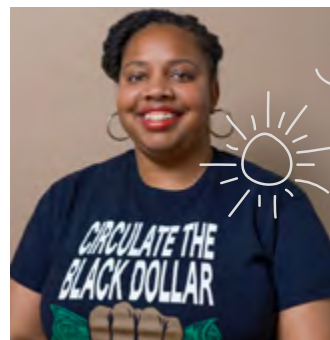
Marcia Smith
The Academy Program Director

"If time and accountability had a mascot, it'd be me. Here to make sure we're laughing, learning, and launching big dreams!"



Amanda Key
The Academy Program Specialist

"We came, we saw, we innovated."



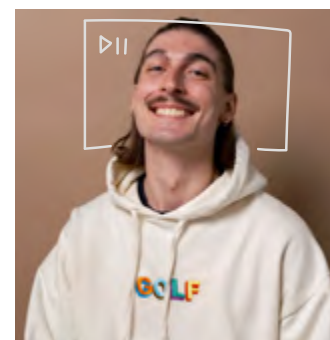
Ashley Broadnax
The Academy Program Specialist

"At the end of the day, the day gotta end" - GloRilla



Christopher Smith
The Academy Program Specialist

"Life is an occasion. Rise to it."



Austin Sena
Videographer

"Everyone wants to know what I would do if I didn't win... I guess we'll never know." - Kanye West



Mary Elizabeth Latch
Grant Specialist

"Maybe there is no such thing as rain; there are only raindrops, each with its own story."
- Robin Wall Kimmerer



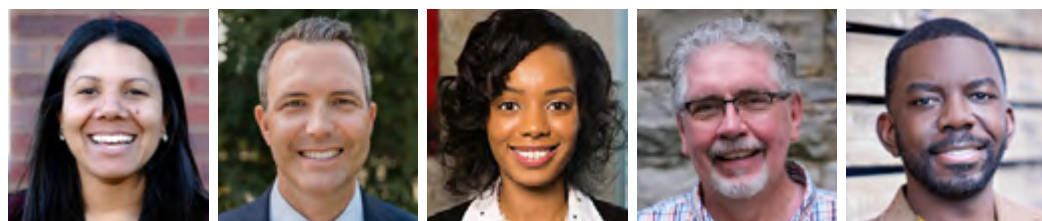
Grayson Fleetwood
Operations Manager

"Heck yeah!"



2024 Board Members

Johari Matthews, Board Chair
 Kyle Felts
 Garrah Carter-Mason
 John Rote
 Isaac Addae



John Peek
 Alisha Haddock
 Anika Baltimore
 Thomas Branch



DONOR FEATURES

Become a recurring donor to support the work you've read about in this Annual Report.



There are many ways to support the work we do here at Corner to Corner - and we are so grateful to everyone who has donated their time to make this nonprofit possible! We are especially grateful for those neighbors who volunteer as Guest Speakers in The Academy, sharing their knowledge and expertise with our students.

Testimonials

"My husband and I... fell in love with the mission of helping our neighbors succeed... it's been so fun to watch these incredible entrepreneurs learn how to start, run and grow their business."

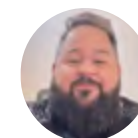
"In Nashville, it's important for me to help... because it comes back into the local economy. It's something that constantly circulates and moves forward... I believe in their mission and I've seen what they do in this local community."



Leah
 Long time donor and volunteer



Watch Leah's testimonial



Tony
 Long time donor and volunteer



Watch Tony's testimonial

"What gets me more excited is just the idea of getting to play a part and getting to support an organization that helps people turn lofty dreams into tangible realities... and then they open the next new local treasure... there's a little part of me that feels like I was a part of that."



Austin
 Long time donor and volunteer



Watch Austin's testimonial

Christmas in August

We tried something we've never done before, a fundraising campaign that wasn't in Q4! We learned a lot from this adventure, and we had new donors join us at the CornerStore, a \$35/month giving program, and CornerStone level, a \$3,000/year annual program. Plus - we had fun!

Giving Tuesday

We raised \$550,000 thanks to our incredible donors and the generosity of our matching gift donors. This means \$550k right back into the community, supporting new businesses AND the continued growth of our Alumni businesses! In addition to raising money, we got to visit a handful of our Academy Alumni in their brick-and-mortar locations.

EOY Giving

Our community continued to show up for us until the very last bit of 2024! We were able to raise \$189,266.19 during our End of Year Giving campaign - generosity that sets us up for continued growth and success in 2025 and beyond!

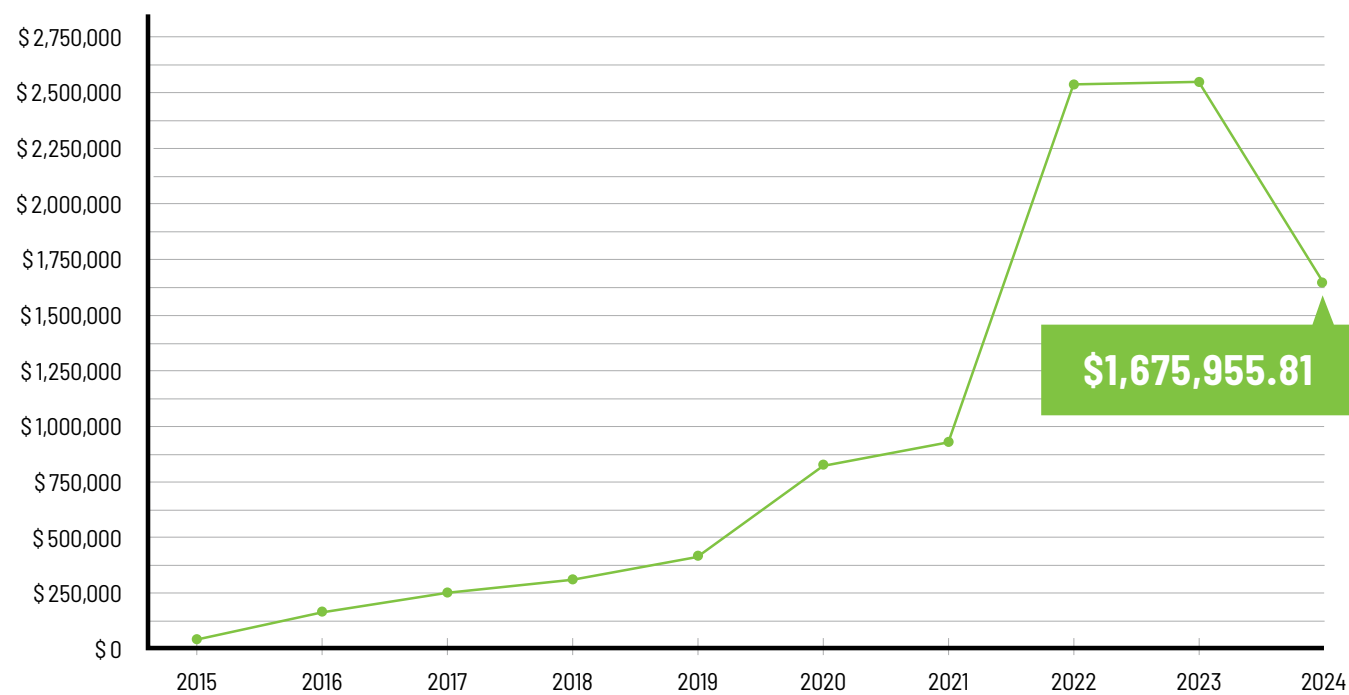
Financials



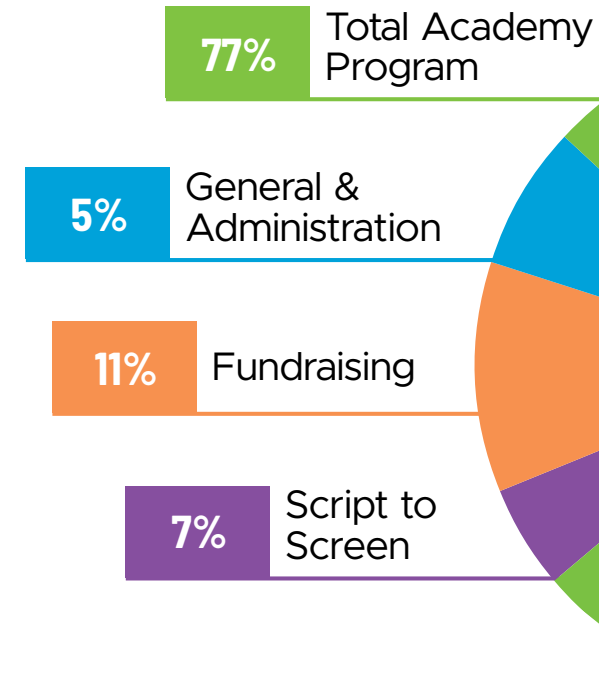
"You miss 100% of the shots you don't take" and sometimes, you miss some of the ones you do take. We've always been about bold and audacious goals here, and in 2024, we made a conscious decision to introduce Corner to Corner to higher-level opportunities. **To not play it small, to be all in.**

After all, isn't that what we tell our entrepreneurs every day? We applied for the BIG grants, underwent multiple rounds of interviews, and very often, the competition was stiff and worthy. As our financial chart shows, some of our big swings in 2024 didn't pay off - and yet, we received amazing feedback, found innovative ways to grow our program, and formed new partnerships we are excited about going into 2025.

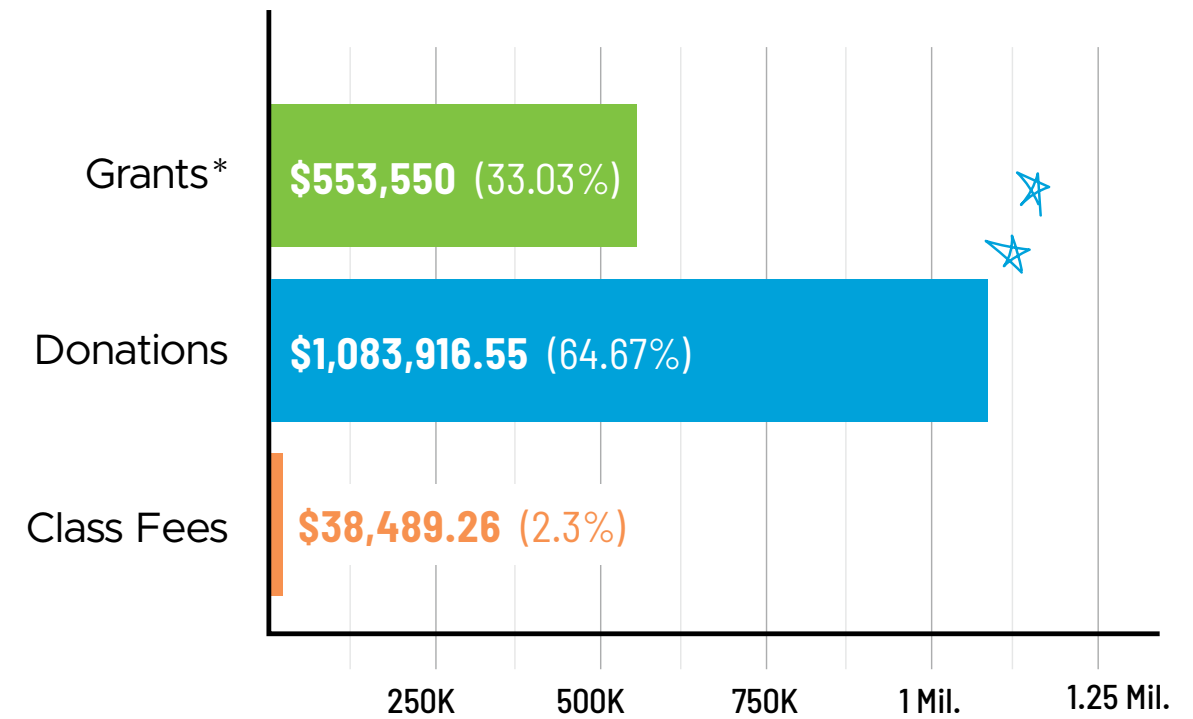
Annual Revenue Totals



2024 Program Expenses



2024 Funding Sources



* Grants includes traditional grants, foundations, and corporate sponsorships.

Our Partners



*Sponsored Academy class locations!

I'm so grateful to serve a community of driven entrepreneurs who are inspired to flourish on their own terms. What makes it even sweeter is that I get to do it alongside our community partners who also want to see our entrepreneurs thrive.

I am thankful to watch entrepreneurs learn and grow right before my eyes. It is an honor to be a part of life-changing moments. CS

A huge thank you to our incredible class location partners. Thanks for walking alongside us to empower our neighbors!

Marcus Smith

I'm so blessed to work for Corner to Corner. I've been honored to capture some amazing stories from our neighbors. Middle Tennessee is full of bosses

I'm so thankful to be apart of a community that is flourishing, encouraging, active, and prepared to be the change makers that we are all training for.

-Dr. Key

I've never felt so known and welcomed within a community. I'm beyond proud of everyone taking these chances in growing and pursuing their dreams. Seeing it all play out on the backend within operations is a special treat.

Thank you for trusting me to weave your stories together with data, helping more people understand what we do and why.

It's an honor to play a role in strengthening our community as we aim to support 10,000 entrepreneurs in the next 10 years. The opportunity to help so many people build, innovate, and take charge of their futures is incredibly inspiring, and I'm grateful to be part of this important journey.

Thankful for this community for allowing me to guide them in their entrepreneurial journey. Thankful for the collaborative growth we are able to provide for the community.

BBJ

I am so excited about being apart of the Corner to Corner Family where I get to hear about the amazing gifts and talents our neighbors possess. And to see them sign up, attend classes, GRADUATE, and THRIVE! Now that's TOP TIER NEIGHBOR EMPOWERMENT and IMPACT!

Jasmine

I AM so thankful to work in such a vibrant community! I feel like our volunteers are unlike any other! Thank you for all you do!

It is always such a pleasure being able to capture all of the joy that comes from the community. It has really been a pleasure capturing our entrepreneurs throughout the Academy Classes this year and following them to the big stage at the Academy Celebration!

-Keara D.

"As a proud alumni, I am truly grateful to be part of the Corner to Corner community. Thank you for fostering such a positive and uplifting space while on my entrepreneurship journey."

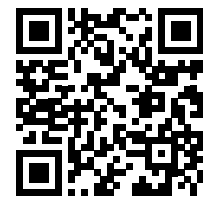
Cheryl

Thank you for believing in the power of your dreams and trusting us at Corner To Corner to help you turn them into reality. Your courage to take the first step inspires us every day! We are so proud of you and love being a part of your entrepreneurial journey!

I am so thankful to work at Corner to Corner, where I feel like a part of the neighborhood all the way in California. This community is unlike any other!

From the Class of 2024,

Thank you.



Our gift to you...



CornerToCorner.org